

AMAZON HEADQUARTERS (HQ2) PROPOSAL

Amazon is in the process of selecting a second world headquarters for their corporation. Their current world headquarters is located in Seattle, Washington. They plan to make a decision in 2018.

Your request: You must create a proposal outline, and eventually a written proposal to Amazon's HQ2 Selection Committee to persuade Amazon to open its new headquarters at a location of your choosing.

Proposal addressed to:

Office of Economic Development
c/o Site Manager Golden
2121 7th Ave Seattle, WA 98121

Amazon's current promises:

- They will provide over 50,000 new jobs located at their newest headquarters site
- They will invest over \$5 billion into the new campus and community of their new headquarters site
- They will add at least 100,000 to all Amazon facilities
- Will pay an average of over \$100,000 per year to each employee

What Amazon requests:

- Access to major transportation tools:
 - Highway access (no more than 1-2 miles from HQ2 site)
 - Rail access
 - Airline access
 - Shipping access
- Suburban or urban area
- A city population of at least 1 million people
- A community that "thinks big"
- An area that will attract technical talent
- Employees of HQ1 (Seattle, Washington) should be able to relocate and live in the new community
- Tax break incentives
- Business-friendly community location
- Driving time per employee not to exceed 30 minutes on average
- Up to 8,000,000 of square footage space by 2027
- At least 500,000 square footage space available by 2019

Other factors:

- Amazon invested \$38 billion into Seattle, Washington city infrastructure and community needs
- Amazon recently bought Whole Foods Grocery Stores for \$13.7 billion

- Amazon currently has 33 buildings located in its Seattle Washington headquarters which consume 8.1 million square feet
- Amazon pays \$25.7 billion per year in payroll to its employees
- Amazon ships 2 billion items per year to 185 countries
- Amazon currently has over 540,000 employees
- Plan to have 50 Amazon fulfillment centers powered by solar energy by 2020

Links to more information

<https://www.amazon.com/b?node=17044620011>

<http://money.cnn.com/2017/09/07/technology/amazon-second-headquarters/index.html>

<https://qz.com/1071832/amazons-hq2-what-it-wants-for-its-massive-new-north-american-headquarters/>

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