**Company Profile**

Business Plan Final Project

When appealing to prospective investors a company profile summarizes many of the business plan requirements and provides answers to questions investors may initially have about a business idea.

**Physical Characteristics:**

* One page maximum
* 12-point font with Times New Roman or Calibri font style
* Title included on top and centered
* Standard-size paper (8.5x11”)
* One paragraph with paragraph headings for each section of the profile. You do not have to type your profile into columns or provide dividers as seen in the example below.

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| **Company Profile**  Company Name: Fundae Sundaes  Company Owners: Tim Hobart and Sarah Grimes  Company Description: Fundae Sundaes is a family-owned and operated business serving delicious homemade ice cream treats using local ingredients. We are the most unique ice cream experience in the New York City area.  Mission Statement: It is the mission of Fundae Sundaes to exceed our customers’ expectations with top-quality ice cream and ingrediants while providing the ultimate dining experience.  Contact Information: 125 Holden Avenue  New York, NY 10027  Phone: 555-555-6788  Fax: 555-555-3565  Email: [sales@fundaesundaes.com](mailto:sales@fundaesundaes.com)  Web: [www.fundaesundaes.com](http://www.fundaesundaes.com)  Hours of Operation: Sunday: Closed  Monday-Wednesday: 11am-9pm  Thursday-Saturday: 11am-11pm  Facility: The Fundae Sundaes shop is an inviting eatery with comfortable and casual seating for 100 patrons. We also have a spacious counter area for take-out orders. Weather permitting; our customers enjoy their treats outside in our sidewalk dining area that can accommodate an additional 50 patrons.  About the Customers: Fundae Sundae customers of all ages enjoy our delicious homemade ice cream and frozen treats. |