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Title: Acquire These Skills to Preserve Your Job in 2017

Authors: Strayer University

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Abstract: Automation is threatening to replace many of today's blue collar and middle management jobs in manufacturing, retail, healthcare, financial services and other industries. A new Strayer@Work Skills Index report provides guidance to employees about what skills they should acquire to future-proof their jobs or advance in their careers in 2017. [ABSTRACT FROM PUBLISHER]

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Cut and Paste: Acquire These Skills to Preserve Your Job in 2017

Database: Regional Business News

Acquire These Skills to Preserve Your Job in 2017

Automation is threatening to replace many of today's blue collar and middle management jobs in manufacturing, retail, healthcare, financial services and other industries. A new Strayer@Work Skills Index report provides guidance to employees about what skills they should acquire to future-proof their jobs or advance in their careers in 2017.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170207005459/en/>

Strayer@Work Skills Index finds programming and analytical skills are in high demand in the manufacturing, retail and food & beverage industries (Graphic: Business Wire)

"For the past few months, the U.S. Bureau of Labor Statistics has reported roughly 5.5 million open jobs across both the private and government sectors. Understanding what skills are in highest demand and shortest supply not only helps employees plot their next career moves, it also helps employers determine how to maximize their training and development investments to give employees greater career mobility," said Karl McDonnell, CEO of Strayer Education.

"Across a wide swath of the American economy, there is growing demand for employees who have programming skills and who are comfortable using the latest technologies," added Terry McDonough, CEO of Strayer@Work, which helps companies close critical skills gaps through customized training, as well as with degree programs through Strayer University. "Even as more jobs become automated, from food preparation to healthcare delivery, there will continue to be a need for people who can manage these systems and make strategic business decisions."

The quarterly Strayer@Work Skills Index, which analyzes select data provided by LinkedIn, gives a real-time view of specific skills gaps in key U.S. industries. Some of the widest skills gaps last quarter include: Retail: Statistics (-67%), community outreach (-36%), supply chain management (-29%), space planning (-27%) Manufacturing: Verilog (hardware description language) (-61%), object-oriented design (-59%), software design (57%) Food & Beverage: Data analytics (-66%), competitive analysis (-45%), market research (-38%), problem solving (-24%) Healthcare: Enterprise software (-74%), programming (-65%), strategy (-54%), analysis (-51%) Financial Services: Programming (-53%), operational planning (-50%), P&L management (-46%), cybersecurity (-38%) Information Technology: Relationship building (-21%), performance measurement (-14%), business acumen (-12%), IT audit (-8%) Travel and Tourism: Wireless technologies (-95%), CPM scheduling (-94%), enterprise software (-88%), mobile applications (-80%)

To learn more about the Strayer@Work Skills Index and view the interactive findings by industry, visit www.skillsindex.com and follow the conversation on Twitter at [@StrayerAtWork](https://twitter.com/StrayerAtWork).

Methodology

The Strayer@Work Skills Index analyzed select skills in the public profiles of LinkedIn members in the United States who work in the financial services, food and beverage, healthcare, hospitality, information technology, manufacturing, and retail industries. It measures both the supply and demand of the select skills. The supply side of the formula measures how prevalent select skills are within the profiles of members in a particular industry, relative to the overall population of LinkedIn members in the U.S. The demand side of the formula shows how desired select skills are within a particular industry, relative to its overall demand, as measured by U.S. members who received an InMail message from a recruiter within the past year.

A negative index percentage for a particular skill means there is a shortage of people who have that skill to meet the industry's demand. A positive index percentage for a skill means there is an oversupply of that skill within the industry.

About Strayer Education, Inc.

Strayer Education, Inc. (NASDAQ: STRA) is an education services holding company that owns Strayer University and the New York Code and Design Academy.

For more information on Strayer Education, Inc. visit www.strayereducation.com.

About Strayer University

Founded in 1892, Strayer University is a proprietary institution of higher learning that offers undergraduate and graduate degree programs in business administration, accounting, information technology, education, health services administration, nursing, public administration, and criminal justice, to working adult students. The University includes Strayer@Work, which serves corporate clients by delivering the next generation of performance improvement and workforce development. Strayer University also offers an executive MBA online and corporate training program through its Jack Welch Management Institute. Strayer University is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104 (267-284-5000). The Middle States Commission on Higher Education is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.

For more information on Strayer University visit www.strayer.edu.

About New York Code and Design Academy

New York Code and Design Academy (NYCDA) is a New York City-based provider of non-degree web and mobile app development courses. NYCDA courses are delivered primarily on-ground to students seeking to further their career in software application development. NYCDA does not participate in the Federal Title IV lending program.

For more information on NYCDA visit www.nycda.com.

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