

IPO Announcement Flyer

Directions: Now that your business has decided to launch its first price on the stock market as an organized corporation, you are going to create a flyer to advertise this major decision. Please create an exciting, eye-grabbing flyer to attract potential investors into becoming stockholders of your company.

1. List the name of your corporation at the top of your paper (with logo graphic)
2. List the price (noticeably) of your IPO
3. List the total amount of shares that are available for sale
4. List your dividend value (if applicable)
5. List your index (NYSE or NASDAQ) that your corporation will be listed on.
6. Describe the projected future of your corporation (expansion, new product launches, giving back to your community) including the projected estimate price of your stock 365 days (1 year) from now. Draw a graph of the projection showing the increase or decrease in a year.

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