

Social Responsibility

Directions: View the website of a corporation that conducts some form of social responsibility. Some common businesses that perform a great deal of social responsibility are:

- <http://www.starbucks.com/responsibility> (Starbucks)
- <http://foundation.walmart.com/> (Walmart)
- <http://benandjerrysfoundation.org/> (Ben and Jerry's)
- http://us.pg.com/sustainability/social_responsibility (Proctor and Gamble)
- <https://corporate.target.com/corporate-responsibility> (Target)
- <http://www.gianteagle.com/About/News-Releases/Giant-Eagle-Focus-On-Sustainability-Remains-Strong/> (Giant Eagle)
- <https://www.macysinc.com/social-responsibility/> (Macy's)
- <http://3blmedia.com/Profiles/Sears-Holdings-Corporation> (Sears)
- <http://www.officemax.co.nz/social-responsibility> (OfficeMax)

1. Create a new Google Doc using your student Google account.
 - a. Title your Google Doc 'Social Responsibility'
2. Name your chosen corporation and paste a link to its social responsibility website
3. List **all** programs that your chosen corporation provides to its communities
4. Pick **one** of the programs that your chosen corporation provides and describe in detail how the program functions and what it provides to its communities
5. Imagine if you operated your own business:
 - a. What type of business would you operate?
 - b. What form of social responsibility can you see your business providing to its community?
 - c. Explain the positive benefits your social program would offer.
6. Share your Google Doc with Mr. Stasa (scott.stasa@weschools.org) when finished.